



Douglas Panzer provides litigation, counseling, portfolio management, prosecution (application / registration processes), and transactional expertise to help clients develop, protect, and enforce their valuable and strategic IP rights.

From pre-litigation evaluation to filings with the Supreme Court of the United States, Mr. Panzer has engaged in litigation in all areas of IP (trademarks, patents, copyrights, trade secrets) and in relation to business dealings involving those assets. This has included cases involving microprocessors, pharmaceutical drugs, RFID highway tolling systems, financial instruments, consumer goods, and personal care products.

Doug devotes a significant portion of his practice to advising clients on their trademark strategy and managing their portfolios. This presently involves management of clients' trademark registrations in approximately 50 countries through a worldwide network of foreign associates. Doug regularly represents clients before the Trademark Trial and Appeal Board in opposition and cancellation proceedings. His practice also includes drafting, review, negotiation, and counseling relating to licensing and other transactions for the commercialization of intellectual property, representing clients as either the licensor/buyer or the licensee/seller.

As a registered patent attorney with the US Patent and Trademark Office Mr. Panzer also advises clients in procuring patents and/or protecting innovation through trade secret protection. Recent industries and technologies have included chemical filtration systems, intelligent robotics, vision systems, artificial intelligence, active shooter security systems, and life sciences.

Industries Served

- Computer Systems
- Software / E-Commerce
- Health & Beauty
- Consumer Packaging
- Retail / Retail Convenience
- Electronics
- Electro-mechanical
- Information Technology
- Mechanical Devices
- Medical Devices
- RFID
- Wireless Technology
- Semiconductor
- Telecommunications
- Pharmaceuticals
- Works of Art
- Publishing

Related Representative Matters

- *Tuuci Worldwide, LLC v. S. Frankford & Sons, Inc.*, No. 23-20615 (S.D.Fla. 2023). Represented defendant sunshade umbrella manufacturer in trademark, trade dress, and unfair competition litigation.

CONTACT INFORMATION

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Practice Areas

- International IP Law
- Internet Law
- IP Strategy & Business Development
- Litigation
- Patents
- Trade Secrets
- Transactional Matters

Admissions

- Pennsylvania
- New Jersey
- U.S. District Court, Eastern District of Pennsylvania
- U.S. District Court, District of New Jersey
- U.S. Patent and Trademark Office

Education

- J.D. American University, Washington College of Law
- B.S. Washington & Lee University, Computer Science
- B.A. Washington & Lee University, Economics

- *Ecopax, LLC. v. Huhtamaki, Inc.*, No. 21- 00381 (E.D.Pa. 2021).
Represented plaintiff consumer products/packaging manufacturer in patent declaratory judgment action.
- *Straight Arrow Products, Inc. v. The Mane Choice Hair Solution LLC*, No. 20-04722 (E.D.Pa. 2020).
Represented plaintiff haircare and skincare manufacturer in trademark infringement and unfair competition litigation.
- *Dan Schantz Farm & Greenhouses, LLC v. Catanzaro*, No. 17-00403 (E.D.Pa. 2017).
Represented plaintiff business in patent declaratory judgment action.
- *TransCore, L.P. v. Mark IV Industries Corp.*, No. 09-02789 (E.D.Pa. 2009) / No. 09-00883 (D.Del. 2009).
Represented plaintiff vehicle tolling system manufacturer in declaratory judgment patent litigation.
- *Roche Palo Alto, LLC v. Apotex, Inc. et al.*, No. 08-1021 (Fed. Cir. 2008).
Represented defendant generic pharmaceutical manufacturer in ANDA patent litigation.
- *Astrazeneca AB, et al. v. Apotex Corp., et al.*, 536 F.3d 1361 (Fed. Cir. 2008); 490 F.Supp.2d 381 (S.D.N.Y. 2007).
Represented defendant generic pharmaceutical manufacturer in ANDA patent litigation.
- *Maurice Mitchell Innovations, L.P. v. Intel Corp.*, 249 F. App'x 184, (Fed. Cir. 2007); cert. denied 552 U.S. 1292, 128 S. Ct. 1709 (2008).
Represented plaintiff patent owner in infringement litigation.
- *Ethidium Health Systems, LLC v. Take Care Health Systems, LLC*, No. 06-3061, 2006 WL 3097938 (E.D. Pa., October 27, 2006).
Represented plaintiff software developer in copyright infringement and unfair competition litigation.

Honors & Affiliations

- Pennsylvania Super Lawyer, 2020
- Selected for inclusion in 2010, 2011, 2015, Pennsylvania Super Lawyers – Rising Star Edition
- 2000 Rising Star Award Winner, BroadVision, Inc.
- Included in Top Attorneys list, Intellectual Property Law, Suburban Life, 2014-2017
- Named a Select Lawyer in Patents, Trademarks, Copyrights & Intellectual Property Law, 2015-2017

Related Posts

- Podcast Features Caesar Rivise Attorney Doug Panzer on AI Copyright Lawsuit
- Caesar Rivise Attorney Doug Panzer Moderates Philly Ad Club Impact & Innovation AI Summit
- Ten Caesar Rivise, PC Lawyers are 2020 SUPER LAWYERS
- Intellectual Property Lawyer Douglas Panzer Rejoins Caesar Rivise as a Partner