



Allison Tramontana practices with the firm's trademark and copyright groups, where she engages in both prosecution and litigation. She regularly assists clients with matters related to trademark clearance searches, prosecution before the United States Patent and Trademark Office (USPTO), licensing, and helping businesses build and manage their brands. In addition to handling matters before the Trademark Trial and Appeal Board, Allison has gained significant experience litigating before the Federal Courts, including matters related to trademarks, patents, trade secrets, and copyrights. Allison is also a registered patent attorney with a life sciences background and engages in patent drafting and prosecution before the USPTO.

Allison received extensive training in the writing discipline and has been published in numerous legal and creative writing publications. She is a graduate of Villanova University's Charles Widger School of Law and received her undergraduate degree from the University of Pittsburgh in Nonfiction Writing with minors in Chemistry and Political Science. At the University of Pittsburgh, Allison was inducted into the prestigious Phi Beta Kappa National Honor Society for the Sciences and Liberal Arts. While in law school at Villanova, Allison served as an executive board member of both the Villanova Environmental Law Journal and Intellectual Property Society, was named a Dean's Scholar, and received the award for Best Brief at the 2018 Theodore L. Reimel Moot Court Competition.

### Industries Served

- E-Commerce
- Fashion
- Medical Devices
- Health & Beauty
- Consulting
- Music
- Visual Arts
- Housewares
- Mechanical Devices
- Pharmaceuticals
- Publishing
- Food and Drink
- Industrial
- Entertainment

### Publications

- Allison R. Tramontana, (M)ost (E)ffective (T)actics (A)vailable: Trademark Protection in the Metaverse, *The Legal Intelligencer* (September 10, 2024), <https://www.law.com/thelegalintelligencer/2024/09/10/most-effective-tactics-available-trademark-protection-in-the-metaverse/>.
- Allison R. Tramontana, *Are USPTO Entity Status Changes Affecting Your Company?*, *The Legal Intelligencer* (February 3, 2023), <https://www.law.com/thelegalintelligencer/2023/02/03/are-uspto-entity-status-changes-affecting-your-company/>.
- Allison R. White, *What Are NFTs? The Latest Blockchain Tech You Need to Know to Protect Your IP*, *The Legal Intelligencer* (May 17, 2021),

### CONTACT INFORMATION

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### Practice Areas

- Patents
- IP Strategy & Business Development
- International IP Law
- Trademarks
- Copyrights
- Litigation
- Right to Privacy & Right of Publicity
- Trade Secrets
- Transactional Matters

### Admissions

- Pennsylvania
- U.S. Patent and Trademark Office

### Education

- J.D., Intellectual Property Concentration, Villanova University Charles Widger School of Law
- B.A., Nonfiction Writing, University of Pittsburgh
- Minors: Chemistry and Political Science, University of Pittsburgh

<https://www.law.com/thelegalintelligencer/2021/05/17/what-are-nfts-the-latest-blockchain-tech-you-need-to-know-to-protect-your-ip/>

- Allison R. White, *Bridge Over Troubled Waters? Ninth Circuit Makes Waves Refusing to Narrow Clean Water Act in Hawaii Wildlife Fund v. County of Maui*, 30 Env'tl. L.J. 351 (2019)

## Honors & Affiliations

- President-Elect - Philadelphia Intellectual Property Law Association (PIPLA) (2025-2026)
- Pennsylvania Super Lawyer, Rising Stars 2024, 2025
- Executive Board - Philadelphia Intellectual Property Law Association (PIPLA) (2023-Present)
- Board of Governors - PIPLA (2022-2023)
- First Place 2020, Annual Writing Competition of the IP Law Section of the Pennsylvania Bar Association
- Awarded Best Brief at the 2018 Theodore L. Reimel Moot Court Competition
- Named Dean's Merit Scholar at Villanova University Charles Widger School of Law
- Inducted into Phi Beta Kappa National Honor Society for achievements in both the Sciences and Liberal Arts

## Related Posts

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- Caesar Rivise Takes On The Philadelphia Bench-Bar
- Can you own the rights to THE? How The Ohio State University has shaken up trademark law
- Trademark Modernization Act Takes Effect in Mid-December: What You Need To Know
- A Parade of Intellectual Property: What We Can Learn From the Macy's Thanksgiving Day Parade®
- The Dawn of DOCX: Modernization Underway at the USPTO
- Inside the Recent USPTO Reforms: Heightened Requirements for Patentability, but Good News for Small Businesses
- What Are NFTs? The Latest Blockchain Tech You Need to Know to Protect Your IP
- Louboutin® is Red, and Tiffany® is Blue: How to Protect Your Business's Signature Hue
- Preclusive Effect of ITC Determinations Presentation to PIPLA by Allison White
- Putting the ® in Rudolph (and Other Holiday Trademarks): Safeguarding your Seasonal Brands
- Allison White to be Featured Speaker on Trademarks and the International Trade Commission
- Use It or Lose It: Claim Construction and In re Google Tech Holdings LLC
- Allison White Awarded First Place in PA Bar Association Writing Competition