



Mr. Pokotilow is recognized as one of the leading Intellectual Property lawyers in the country. His practice consists of all aspects of Intellectual Property law, particularly litigation, involving the enforcement of patents, trademarks, copyrights and trade secrets. Registered to practice before the United States Patent and Trademark Office, Mr. Pokotilow devotes a substantial portion of his practice to consultation in patent, trademark, copyright, trade secret and computer matters, and in the registration of trademarks. He has been lead Intellectual Property counsel in numerous landmark cases including *Donsco Inc. v. Casper Corp.*; *Apple Computer v. Franklin Computer*; and *Wawa, Inc. v. HaHa*.

### Awards & Recognition

- Best Lawyers Philadelphia, Lawyer of the Year 2013 - Trademark Law
- Best Lawyers Philadelphia, Lawyer of the Year 2012 - Patent Litigation
- Best Lawyers Philadelphia, Lawyer of the Year 2016 - Intellectual Property Litigation
- Best Lawyers Philadelphia, Lawyer of the Year 2020 and 2024 – Trade Secret Law
- Managing Intellectual Property's 2013 Pennsylvania IP Litigator of the Year
- Chambers and Partner's Star Rating 2011 to 2015, First Tier Rating 2003-2010 in Intellectual Property
- Pennsylvania Super Lawyers Top 10 List 2011 to 2015
- Pennsylvania Super Lawyers Top 100 List 2006 to 2016 and 2018
- Pennsylvania Super Lawyer, 2004-2024
- Best Lawyers in America, 2006-2025
- Martindale Hubbell AV Preeminent Rated
- Who's Who in American Law 1984 to 2016
- Fellow, Litigation Counsel of America

### Industries Served

- Computers and computer software
- Telecommunications including Internet and RFID
- Mechanical Arts
- Pharmaceuticals

### Related Representative Matters

- Represented regional bank in a trademark infringement matter concerning a competitor's use of a confusingly similar name. Obtained a preliminary injunction and later a consent judgment of a permanent injunction on behalf of the bank. *Alliance Bank vs. New Century Bank*, Civil Action No. 10-2249
- Represented U.S. leading transportation solutions provider in a patent infringement matter involving various aspects of the E-ZPass™ electronic toll collection system, and obtained a favorable settlement on its behalf. *Mark IV Industries Corp. vs. TransCore Holdings, Inc.*, Civil Action No. 3:10-cv-01775
- Settled electronic component patent infringement suit after a district court awarded an eight-figure award for the plaintiff, then Court of Appeals for the Federal Circuit reversed the decision and remanded it to the district court

### CONTACT INFORMATION

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### Practice Areas

- IP Litigation
- IP Prosecution, Counseling and
- Consulting
- Mediation and Arbitration

### Admissions

- Pennsylvania
- U.S. Patent and Trademark Office

### Education

- J.D., American University Law School
- B.S.E.E. New Jersey Institute of Technology

- Settled a computer software copyright infringement and trade secret misappropriation suit before discovery was started
- Served as an arbitrator on a complex copyright infringement suit involving computer software and accounting
- In *Lincoln Precision Machining Company vs. Lug – All Corporation and Transol Corporation*, Civil Action No. 08-CV- 40104 in the District of Massachusetts (Central Division) obtained permanent injunction against infringement of trade dress

## Related Posts

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- Caesar Rivise Attorneys Receive Recognition from Super Lawyers
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- Caesar Rivise Attends Bench & Bar in Dialogue
- Caesar Rivise, PC Attorneys Named to 2023 “Best Lawyers in America”
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- Caesar Rivise PC Receives Tier 1 Ranking in 2021 from Best Lawyers – U.S. News & World Report
- Caesar Rivise, PC Attorneys Recognized by “Best Lawyers in America”
- Ten Caesar Rivise, PC Lawyers are 2020 SUPER LAWYERS
- “How and Why to Use Mediation to Settle Intellectual Property Disputes”
- The Deepest Bench of the Best Lawyers
- Pokotilow Lectures at Litigation Counsel of America Conference
- Caesar Rivise PC Receives Tier 1 Ranking in 2019 from Best Lawyers – U.S. News & World Report
- Supreme Court Rules Unconstitutional Disparagement Clause of Lanham Act
- Caesar Rivise Attorneys Named to 2017 Pennsylvania Super Lawyers
- The Supreme Court Affirms the First Sale and Exhaustion Doctrine
- CR Attorney Talks Trademarks, Copyrights, & Free Speech on The American Law Journal
- Manny D. Pokotilow to Receive PNC Achievement Award
- Caesar Rivise Attorneys Named to 2017 “Best Lawyers in America”
- CR Attorneys Named 2016 Pennsylvania Super Lawyers
- Caesar Rivise Client Wins Motion for Summary Judgment
- Top 5 Considerations for Patent Owners Seeking to Assert Patents Against Infringers
- Disparaging Trademarks May Now Be Registered