MARK L. RODGERS

Senior Intellectual Property Advisor



Mark L. Rodgers brings more than 35 years of intellectual property experience spanning private practice, corporate leadership, and strategic IP management. As a registered patent agent, he assists clients with patent procurement, patent portfolio development, technology assessment, intellectual property strategy, and related patent matters.

Prior to joining Caesar Rivise, Mark served for 14 years as Chief Intellectual Property Counsel for a Fortune 500 corporation, where he directed global patent and trademark portfolios and helped develop intellectual property strategies across multiple business units. In that role, he managed worldwide patent and trademark matters, coordinated foreign patent opposition and appeal proceedings, oversaw intellectual property litigation through outside counsel, and provided intellectual property support for significant mergers, acquisitions, and other corporate transactions.

Mark's technical experience encompasses a broad range of chemical and industrial technologies, including air separation systems, membrane and adsorption-based separation processes, polymer science, surfactants, colloid and surface chemistry, chemical formulations for electronics manufacturing, cryogenic technologies for industrial and food applications, amine chemistry, and wastewater treatment technologies.

In addition to his professional work, Mark has been active in intellectual property policy and advocacy. He served on the Board of Directors of the Intellectual Property Owners Association (IPO), working with industry leaders and policymakers on issues affecting the U.S. intellectual property system, including efforts supporting enactment of the America Invents Act.

Drawing on decades of experience both in private practice and as a corporate intellectual property executive, Mark provides practical, business-oriented guidance to help clients identify, protect, and maximize the value of their innovations and intellectual property assets.

Representative Areas of Experience

- Patent preparation and prosecution
- Patent portfolio strategy and management
- Intellectual property due diligence
- Technology assessment and commercialization
- Patentability, validity, and freedom-to-operate analyses
- Intellectual property licensing support
- Global patent portfolio coordination
- Intellectual property support for mergers and acquisitions
- Chemical, materials, and process technologies

Related Posts

- PIPLA Launches Inaugural Flagship Fall CLE Program Under the Leadership of PIPLA President and Caesar Rivise Attorney Allison Tramontana
- AI-Powered Trademark Description Generator
- Caesar Rivise Attorneys Named to The Best Lawyers in America® 2027
- David M. Tener Recognized Once Again as an IP Star by Managing IP
- Celebrating Our Attorneys Named to the 2026 Super Lawyers® and Rising Stars Lists

CONTACT INFORMATION

Office: 215-567-2010

Education

- J.D., William & Mary School of Law, 1982
- B.A., Chemistry, West Virginia University, 1979
- B.A., Biology, West Virginia University, 1978

Registration

- Registered Patent Agent, United States Patent and Trademark Office
- Commonwealth of Pennsylvania (retired/inactive)

- In Memoriam: Stanley H. Cohen
- New Office and Updated Mailing Address for Caesar Rivise, PC
- Caesar Rivise Law Firm Recognized by Chambers and Partners for 2026
- Caesar Rivise Promotes Rising IP Star Allison Tramontana to Partnership
- Caesar Rivise Attorneys Recognized by “Best Lawyers in America”
- Celebrating Community, Legacy, and Giving Back: Caesar Rivise Sponsors 29th Annual ASGCO® Golf Outing
- Caesar Rivise, PC Named Among Top Lawyers of the Lehigh Valley
- Caesar Rivise, PC Recognized by Best Lawyers’ Best Law Firms 2025
- Your Identity, Your Asset: The Value of Protecting Your Name, Image, and Likeness
- (M)ost (E)ffective (T)actics (A)vailable: Trademark Protection in the Metaverse
- “Best Lawyers in America” Recognizes Caesar Rivise Attorneys
- Kathryn Worrilow of LifeAire Systems Invited to Speak Before Bipartisan Commission on Biodefense
- Recapping INTA 2024
- Caesar Rivise Attorneys Receive Recognition from Super Lawyers
- Caesar Rivise, PC Associate Leah George Receives Child Advocates Rising Star Award
- Podcast Features Caesar Rivise Attorney Doug Panzer on AI Copyright Lawsuit
- Caesar Rivise Attorney Doug Panzer Moderates Philly Ad Club Impact & Innovation AI Summit
- Caesar Rivise, PC Secures Tier 1 Ranking in 2024 Edition of “Best Law Firms”
- Caesar Rivise, PC Sponsors the 8th Annual Power Your Potential Montgomery County Women’s Conference
- “Best Lawyers in America” Recognizes Caesar Rivise, PC Attorneys
- Caesar Rivise Attorneys Named to 2023 Super Lawyers List
- Caesar Rivise PC Attorney Allison Tramontana Elected Secretary of PIPLA
- Caesar Rivise Attorneys Admitted to Practice in U.S. District Court for the Western District of Pennsylvania
- Caesar Rivise Attorney Serves as Juror for 2023 Chester County Mock Trial Competition
- Introducing The Unified Patent Court and Unitary Patent in the European Union
- Are USPTO Entity Status Changes Affecting Your Company?
- Caesar Rivise Attorney Coaches Villanova Charles Widger School of Law National Trial Team
- With the New Year Comes New IP Identifier Tool From USPTO
- Caesar Rivise Cares: Support Center for Child Advocates
- 5 Patents (and One Bonus Trademark) to be Grateful For This Thanksgiving
- Recapping This Year’s AIPLA Annual Conference
- Caesar Rivise Attends Bench & Bar in Dialogue
- Caesar Rivise, PC Receives Tier 1 Ranking in 2023 Edition of “US News – Best Law Firms”
- Caesar Rivise Attorneys Aid in Organizing PIPLA & Federal Circuit Co-Sponsored Bench & Bar® and Annual Judge’s Dinner
- Caesar Rivise Looks Forward to AIPLA’s 2022 Annual Meeting
- Reuniting to Recognize Employee Milestones
- A 30-Year Milestone Worth Celebrating
- Caesar Rivise Associates Attend Philadelphia Bench Bar 2022
- Caesar Rivise Takes On The Philadelphia Bench-Bar
- Caesar Rivise Goes Back To School
- Celebrating Gold Anniversaries at Caesar Rivise, PC
- Caesar Rivise, PC Attorneys Named to 2023 “Best Lawyers in America”
- Can you own the rights to THE? How The Ohio State University has shaken up trademark law
- Caesar Rivise, PC Welcomes Leah George to Firm as an Associate
- Lehigh Valley International Airport to Feature Caesar Rivise, PC Client’s COVID-Destroying LifeAire Systems Air Purification System
- Trademark Modernization Act Takes Effect in Mid-December: What You Need To Know
- A Parade of Intellectual Property: What We Can Learn From the Macy’s Thanksgiving Day Parade®
- Look What You Made Taylor Do: Copyright Law Explains Why Taylor Swift Is Re-Recording Her Music
- Caesar Rivise, PC Welcomes Victoria Jaworowski to Firm as an Associate
- Caesar Rivise, PC Receives Tier 1 Ranking in 2022 Edition of “US News – Best Law Firms”
- Caesar Rivise, PC Client’s COVID-Destroying LifeAire Systems Installed in Carbon County Hospital
- The Dawn of DOCX: Modernization Underway at the USPTO
- Caesar Rivise, PC Attorneys Recognized by “Best Lawyers in America”
- Inside the Recent USPTO Reforms: Heightened Requirements for Patentability, but Good News for Small Businesses

- What Are NFTs? The Latest Blockchain Tech You Need to Know to Protect Your IP
- Louboutin® is Red, and Tiffany® is Blue: How to Protect Your Business's Signature Hue
- Preclusive Effect of ITC Determinations Presentation to PIPLA by Allison White
- Oh, the Cases You'll See! An Analysis of the Fair Use Doctrine in Dr. Seuss Enterprises v. ComicMix LLC
- Putting the ® in Rudolph (and Other Holiday Trademarks): Safeguarding your Seasonal Brands
- Trademarks in the Supreme Court in 2020
- Allison White to be Featured Speaker on Trademarks and the International Trade Commission
- Use It or Lose It: Claim Construction and In re Google Tech Holdings LLC
- Caesar Rivise PC Receives Tier 1 Ranking in 2021 from Best Lawyers – U.S. News & World Report
- Caesar Rivise, PC Attorneys Recognized by "Best Lawyers in America"
- Arbitration of Commercial and IP Disputes Presentation at Lehigh University
- Allison White Awarded First Place in PA Bar Association Writing Competition
- Expedited Handling of Ex Parte Patent Appeals Now Available from the USPTO
- SCOTUS Ruling Opens the Gate to Registration of Booking.com and Other Generic.com Domain Names
- Caesar Rivise, PC Attorneys to Present at Seminar for Life Sciences Entrepreneurs
- Prioritized Examination of COVID-19 Related Trademarks
- Ten Caesar Rivise, PC Lawyers are 2020 SUPER LAWYERS
- Expedited Examination of COVID-19 Related Patent Applications
- Patenting and Licensing of COVID-19-Related Inventions
- "How and Why to Use Mediation to Settle Intellectual Property Disputes"
- Intellectual Property Lawyer Saval Desai Joins Caesar Rivise, PC as an Associate
- Patented Technology of Caesar Rivise, PC Client LifeAire Systems Removes COVID-19 from Air
- Hijacked Amazon.com Product Listings and Trademark Registration
- COVID-19 Announcement
- Intellectual Property Lawyer Douglas Panzer Rejoins Caesar Rivise as a Partner
- Arbitration Basics Presentation at Lehigh University by James J. Kozuch
- CR @ 2019 BIO International Convention
- Caesar Rivise @ #BIO2019
- Caesar Rivise Client Receives Innovative Application of Technology Award from the Ben Franklin Technology Partners
- The Deepest Bench of the Best Lawyers
- CR Attorney Kozuch Elected President of Bar Association of Lehigh County
- Reasons To Limit Inventor Testimony In Hatch-Waxman Cases
- Murky Parts Of The New USPTO Patent Eligibility Guidance
- New USPTO Eligibility Guidance: Does Your Claimed Invention Have A Practical Application?
- The Top Patent Cases of 2018
- Battle of the Sexes: Girl Scouts Sues Boy Scouts for Trademark Infringement
- Federal Circuit Finds that Design Patents May Claim Three-Dimensional Article Using a Single Two-Dimensional Drawing
- Pokotilow Lectures at Litigation Counsel of America Conference
- Caesar Rivise PC Receives Tier 1 Ranking in 2019 from Best Lawyers – U.S. News & World Report
- THE "NEW NAFTA" AND HOW IT WILL AFFECT INTELLECTUAL PROPERTY LAW
- Caesar Rivise's Diversity Shines Through in Victory for Generic Drug Manufacturers
- Medical Device Award Honors Long-Time Caesar Rivise Client
- HOW TO PROTECT THE SHAPE OF CANDY AND WHY IT'S WORTH THE FIGHT
- WHY GET A PATENT?
- Pitfalls of Claiming Priority to U.S. Design Patent Applications for Related Foreign Applications
- HIGH COURT PERMITS FOREIGN LOST PROFITS AWARD FOR US PATENT INFRINGEMENT
- Caesar Rivise PC is Intellectual Property Litigation Law Firm of the Year in Pennsylvania
- U.S. SUPREME COURT PERMITS RECOVERY OF LOST FOREIGN PROFITS FOR U.S. PATENT INFRINGEMENT
- DISNEY PATENTS CAPTAIN AMERICA'S SHIELD
- Patent Office Improves Examination of Software Patent Applications
- Cohen Quoted on Value of Trademarks
- U.S. Supreme Court Tackles Overseas Damages for US Patent Infringement
- What to Do When the Patent Office Says 'No'

- Court Applies ‘Chevron’ Deference to Patent Law in ‘Fractured’ Decision
- Several Steps to Improve Your Patent Strategy in 2018
- The Hottest Patent Law Issues of 2017
- Controversial Strategy: Selling Patents to a Native American Tribe
- CR Partner Appointed Co-Chair of Printing-for-Digital Fabrication Conference
- Don’t Let Your Trademark Become Generic
- Why Patent Claims Language Must Be Clearly Written
- CR Client LifeAire Systems’ Patented System Used by Top Fertility Lab in U.S.
- Patent Unenforceable Based on Inequitable Conduct
- CR Partner Featured in Academy of Court Appointed Masters Newsletter
- Association of Intellectual Property Firms Annual Meeting in San Francisco
- Trademarks and the First Amendment Considered by Supreme Court
- Significant Change in Patent Exhaustion From the Supreme Court
- Supreme Court Rules Unconstitutional Disparagement Clause of Lanham Act
- U.S. Supreme Court Opinion Should Speed the Launch of Biosimilars
- Caesar Rivise Attorneys Named to 2017 Pennsylvania Super Lawyers
- The Supreme Court Affirms the First Sale and Exhaustion Doctrine
- Raising “Laches” (Delay) as a Defense to Patent Infringement Has Now Been Delayed
- TC Heartland Will Shift More Litigation To The District of Delaware
- The Risk of Losing Patent Rights When an Invention Is ‘On Sale’
- $1.9 Million Awarded to Defendants for Caesar Rivise Attorneys’ Fees in Exceptional Case
- CLE on Preparing Witnesses Hosted by Caesar Rivise
- Patent Marking Offers Rights, Quick Damage Recovery
- In Memoriam – Alan H. Bernstein
- Caesar Rivise Wins Motion For Attorneys’ Fees In Exceptional Case
- CR Partner Elected Delegate to Pennsylvania Bar Association House of Delegates and Vice President of Bar Association of Lehigh County
- High Court to Hear Potential Landmark Case About Patent Venue
- Delaying the Process of Getting a Patent
- CR Attorney Talks Trademarks, Copyrights, & Free Speech on The American Law Journal
- CR Attorney to Present Lecture at Drexel University
- Disparagement and Trademarks at the US Supreme Court
- CR Attorney to Serve as Panelist for “Apple vs. Samsung: Takeaways from the Smartphone Wars”
- CR Attorney Presenting Webinar on After Final Patent Prosecution Strategy
- The Hottest Patent Law Issues Of 2016
- Patents of Interest for 2016
- CR Attorney Provides Introduction to IP for Local Artists
- Marijuana’s Role in the Pursuit of Trademark Rights
- Roxane Gets the Red Light from the Federal Circuit
- The State Of Judicial Deference To The USPTO
- Manny D. Pokotilow to Receive PNC Achievement Award
- Marijuana’s Role in the Pursuit of Patent Rights
- The Current State of Computer Software Patentability
- CR Attorney Moderating Keynote Session at 2016 AIPF Annual Meeting
- Caesar Rivise Attorneys Named to 2017 “Best Lawyers in America”
- Options for Dealing with Patent Office Final Rejections
- Thinking About a Marketing Campaign Based Upon an Olympics Theme? Think Again (Unless You Have Permission)!
- Intellectual Property Rights in the U.K. After Brexit
- New Option for Responding to Final Rejections in the USPTO
- Federal Circuit: Another Internet-Based Patent Passes Muster under Alice
- Will Brexit Cause Your IP to Exit Europe?
- USPTO Options for Applicants to Obtain a Patent More Quickly
- U.S. Supreme Court: New Lesser Standard for Enhanced Patent Damages
- CR Attorneys Presenting at New Jersey Law Journal CLE Seminar
- New Legal Interpretation Puts Many Patents at Risk
- CR Attorneys Named 2016 Pennsylvania Super Lawyers
- CR Sponsors the 37th Annual Philadelphia Bar Association 5K Charity Run
- CR Partner Elected Secretary of Philadelphia Intellectual Property Law Association
- CR Partner Appointed as a Delegate to Pennsylvania Bar Association House of Delegates and Elected Secretary of Board of Directors of Bar Association of Lehigh County
- Back from the Dead: Post-Alice Case-law Revives Software Patent Outlook
- Importance of Protecting Intellectual Property in Cuba
- Caesar Rivise Client Wins Motion for Summary Judgment
- Top 5 Considerations for Patent Owners Seeking to Assert Patents Against Infringers
- A “Buck Rogers” Partially Completed Screenplay Adaptation Is Not Sufficient Basis for a Declaratory Judgment Action

- Finding of Inequitable Conduct Renders Patent Unenforceable
- The Court of Appeals for the Federal Circuit Finds Specific Jurisdiction in ANDA Patent Cases
- Caesar Rivise Wins Motion to Transfer Case to the U.S. District Court for the Central District of California
- U.S. Supreme Court to Review Patent Claim Construction Standards
- Federal Circuit Rules Regarding Exhaustion of U.S. Patent Rights
- Patent Application Filings and Experimental Use Exception
- Delaware Jury Awards $37.5 Million In Damages For Infringement Of Medical Device Patent
- A Different Slant On The Slants' Trademark Dispute
- Using Patents to Envision the Future of Technology
- Disparaging Trademarks May Now Be Registered
- CR Spreads Holiday Cheer
- The 13 Hottest Patent Law Issues Of 2015
- Virtual Patent Marking
- End of the Line for Forum-Shopping in Patent Infringement Cases?
- Caesar Rivise Works With European Patent Counsel to Achieve Positive Outcomes in European Patent Oppositions
- ANDA Litigation Basics Under the Hatch-Waxman Act and Medicare Prescription Drug, Improvement and Modernization Act of 2003
- Injunction for Patent Infringement in the Smartphone War
- CR Attorney Elected President of Jenkins Law Library
- Recycled Ink Cartridges and Issue of Patent Exhaustion
- Initial Interest Confusion in Trademark Case Against Amazon
- Intellectual Property of the Biggest Trade Deal in History
- Caesar Rivise's Claim Construction Prevails in Markman Decision of NJ District Court
- What Changes After Fed. Circ.'s Williamson Decision
- U.S. Supreme Court Affirms Rule Precluding Post-Expiration Patent Royalty Payments
- When 'No Means' Means 'Means' in Functional Claim Language
- No Need To Take Revenge Porn Lying Down
- Claims to Detection and Analysis of Fetal DNA in Maternal Plasma Were Found Invalid for Failing to Transform the Subject Matter of the Claims From a Natural Phenomenon Into Patent-Eligible Subject Matter
- 50-Year Anniversary of Manny Pokotilow
- U.S. Supreme Court Rules Good-Faith Belief in Patent Invalidity is Not a Defense to Induced Infringement
- The Washington Redskins Might Be Getting Trademark Help
- Ashery Quoted re the Impact of Eon v. AT&T Mobility Case on Patent Drafting
- Google Wants to Purchase Your Patents
- CR at the PA BIO Spring Social in KoP
- HBO's John Oliver on Abuse of the U.S. Patent System and How You Can Use the Patent Application Alert Service to Do Something About It
- The Debate Over Fee-Shifting in Patent Infringement Litigation
- Supreme Court Finds Trademark Trial and Appeal Board Decision Can Have Preclusive Effect in Litigation
- Patent Office Disbands Warning System; Defenses Still in Place
- Caesar Rivise Obtains Federal Circuit Affirmance of a Denial of a Motion for Preliminary Injunction
- Caesar Rivise Client Katy C. Worrilow, Ph.D., Founder and CEO of LifeAire Systems, Named Entrepreneur of the Year
- Standards-Setting Body in the IP News Over Policy Change
- Hague Agreement Adoption by U.S. Will Reduce Barriers to Global Protection of Designs
- What Does It Mean for a Patent to Be Defined as 'Quality'?
- Use of Data Analysis Tools by Caesar Rivise Attorneys Featured in National Legal Periodical Article
- U.S. Buyers and Their Legal Advisors Beware: Indian Court's Injunction Against Glenmark's Continued Infringement of Symed Lab's Process Patent Suggests That Pharmaceutical Method Claims Are Becoming More Readily Enforceable in India
- Supreme Court in Teva v. Sandoz Holds That Claim Construction Facts Must Be Reviewed Under Clear Error Standard On Appeal
- Further USPTO Guidance re Patent Subject Matter Eligibility
- Ruling In Your Case May Depend On Whether 112(6) Applies
- Lawrence E. Ashery Joins Caesar Rivise Law Firm as a Partner
- Caesar Rivise Client Dr. Sunil Singhal in the News
- Caesar Rivise Earns Top Tier Ranking in U.S. News & World Report Rankings
- Mediation in the Superior Court of Delaware
- USPTO Launches On-Line Litigation ToolKit
- Best Practices for Thwarting Patent Plaintiffs Seeking a Quick Payday

- Caesar Rivise Law Firm Opens Lehigh Valley Office
- Expediting Software-Related Patent Applications in the U.S. Patent and Trademark Office Using Glossary Pilot Program
- Diversity Council Multicultural Leadership Award
- CAFC in STC.UNM v. Intel Corp. Affirms Dismissal of Patent Infringement Suit in Which Co-Owner Refused to Join
- Are You Able to Extend Your Patent's Term of Enforcement?
- Best Lawyers in America
- CRBCP Attorneys to Attend the Society for Imaging Science and Technology NIP30 Conference
- The Washington Redskins Come Back Fighting
- U.S. House of Representatives Panel to Investigate Abuse of U.S. Patent And Trademark Office Telework Program
- Resounding Victory in New Jersey Follows Successful Transfer of Pharmaceutical Patent Infringement Litigation from Ohio
- CRBCP Adds Office and Litigator in Wilmington, Delaware
- Balancing Claim Language Requirements in Nautilus Case
- Preliminary Examination Guidelines for Determining Subject Matter Eligibility
- CRBCP Wins Motion to Transfer to NJ
- BMI Awarded $35K Plus Counsel Fees for Copyright Infringement
- The Washington Redskins May Have Lost the Battle …
- Supreme Court Confirms That Tranforming Abstract Idea into a Patent-Eligible Invention Requires More Than Mere Recitation in Claims of Generic Computer
- Supreme Court Changes Standard for Patent Indefiniteness under 35 USC 112 ¶2
- Supreme Court Requires Single Party to Perform all Steps for Inducement of Infringement
- CRBCP at 2014 Philadelphia Bar Association Charity Run
- CRBCP at the PA BIO Spring Social
- Death of the Software Patent? It Doesn't Have to Be
- Supreme Court Relaxes Standards for Awarding Attorney's Fees in Patent Litigation
- Caesar Rivise 2014 Top Ten Best Countries for Foreign Patent Filing
- Supreme Court to Evaluate Standard of Review on Appeal of Claim Construction by District Courts
- Supreme Court Affirms that Indirect Competitors Can Allege False Advertising Claims
- Strategic Management of Intellectual Property Seminar
- Should Your Company Obtain Foreign Patent Protection?
- Supreme Court Places Burden of Proving Infringement on Patentee
- The Importance of Determining Whether a Patent Has Value
- James Kozuch Elected to BALC Board
- David Tener to Lecture on Omega-3 Supplements
- D.C. Appellate Court Invalidates FCC's Net Neutrality Rules
- USPTO Adjusts Fee Schedule
- Is There a Solution to the Software Patent Crisis?
- The Current State of Software Applications and Patents
- The Need to Provide Understandable Patent Claims
- Determining Jurisdiction for Patent Law Malpractice Cases
- A Rose By Any Other Name Would Smell As Sweet…But Would It Satisfy 35 U.S.C. § 112?
- Does Your Appeal Have Appeal? A Guide To Arguing Before The Board Of Patent Appeals And Interferences